

Curriculum Vitae



Oliver N. Bachert

Date of Birth 05.12.1972

c/o

BetaFilm

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Professional Experience/Employment

2006 to date	<p>BetaFilm (Germany) In addition to below SVP International Productions focus on North America, UK, Australia and Italy Head of International Marketing</p>
08/2004 to date	<p>BetaFilm (Germany) VP International Sales and Acquisitions Head of Sales - Italian Speaking Territories, German speaking territories , English speaking territories, North America</p>
03/2002 to 08/2004	<p>BetaFilm (Germany) International Sales Head of Italian Speaking Territories, Greece, Turkey / International Acquisitions</p>
01/2001 to 10/2003	<p>KirchMedia (Germany) International Productions International Business Affairs und Joint Venture Implementation / Direct Reports to General Management</p>
10/1998 - 12/2000	<p>KirchMedia / Beta License (former BetaFilm) (Germany) International Marketing and Sales</p>

Project-Manager Marketing, Sales and Production

02/1997 – 10/1997

Mediaset, Rome, (Italy)
International Coproduction

01/1990 – 05/1997

TaurusFilm (Germany)
Freelance Project Responsible Series (Creative Affairs), Marketing
and Sales

09/1995 – 12/1995

Media Gruppe München (MGM) (Germany)
Market Research and Media Services

05/1995 – 09/1995

Europe Online (AOL), München (Germany)
Market- and Competition Analysis Online Market

07/1994 – 12/1994

ProSieben Television (Germany)
Internship Production, On-Air Promotion, Programming

1994 – 1996

Sport-Scheck Reisen / RuF Reisen (Germany)
Destination Manager and Tour Guide Greece/Italy

1992/1993

Munich Airport
Civil Service as Airline Service Assistant at Malteser Hilfsdienst

Furthermore various freelance consulting and market research
projects

Education

11/1993 – 07/1998

Ludwig-Maximilians University Munich (LMU)
Magister Artium (M.A.) in Communications & Media,
Business Administration and Market Psychology

01/1996 – 11/1996

University Venice Ca'Foscari (Italy)
Erasmus-Scholarship for Business Administration and American
Studies

1983 – 1992

Staatliches Gymnasium Munich/Moosach,
Baccalaureate in English, Economics/Law –
Minors: Chemistry and History

High School Year at Elgin High, Chicago, USA and various other
exchange programs

Languages

German: Native Language

English: Perfect Written/Spoken

Italian: Fluent Written/Spoken
French: Fluent Written/Spoken
Spanish: Proficient Written/Spoken
Romanian: Proficient Spoken

Further Interest

Media, Sports (Mountain bike, Ski, Kite Surfing), Traveling (e.g. Alp-tours), Literature/History, Languages, Music

München, den 25.02.2015

Oliver N. Bachert